

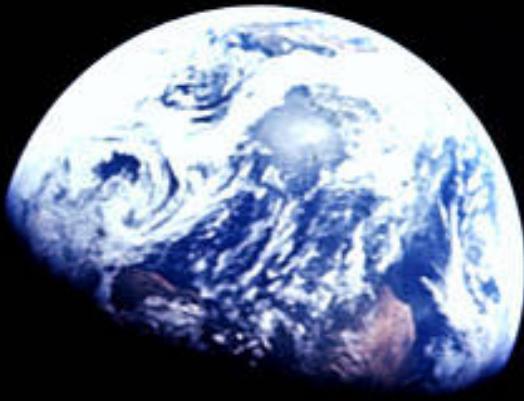


AN  
**EarthRISE50**  
INVITATION

“[Earthrise] embodies three key pillars: interdependence, long-term thinking and profound collaboration. All are wrapped in a blanket of empathy and compassion. We cannot continue as a species with a two-dimensional map as our model. Humanity is at a critical point in history.”

**RON GARAN**

ASTRONAUT, SPEAKER, ENTREPRENEUR



Taken by astronaut Bill Anders in 1968, this iconic photograph of Earthrise changed the world.

“ We at Rising Tide Capital, along with our global partners, are seeing unprecedented shifts in our economy that require profound collaboration and action on a local and global level.

We believe the 50th anniversary of Earthrise offers us an opportunity to invite leaders at every level to activate their full potential to build inclusive economies that prioritize human and planetary well-being. ”

### ALFA DEMMELLASH

CEO & CO-FOUNDER, RISING TIDE CAPITAL  
CO-FOUNDER, FUTURE TIDE PARTNERS

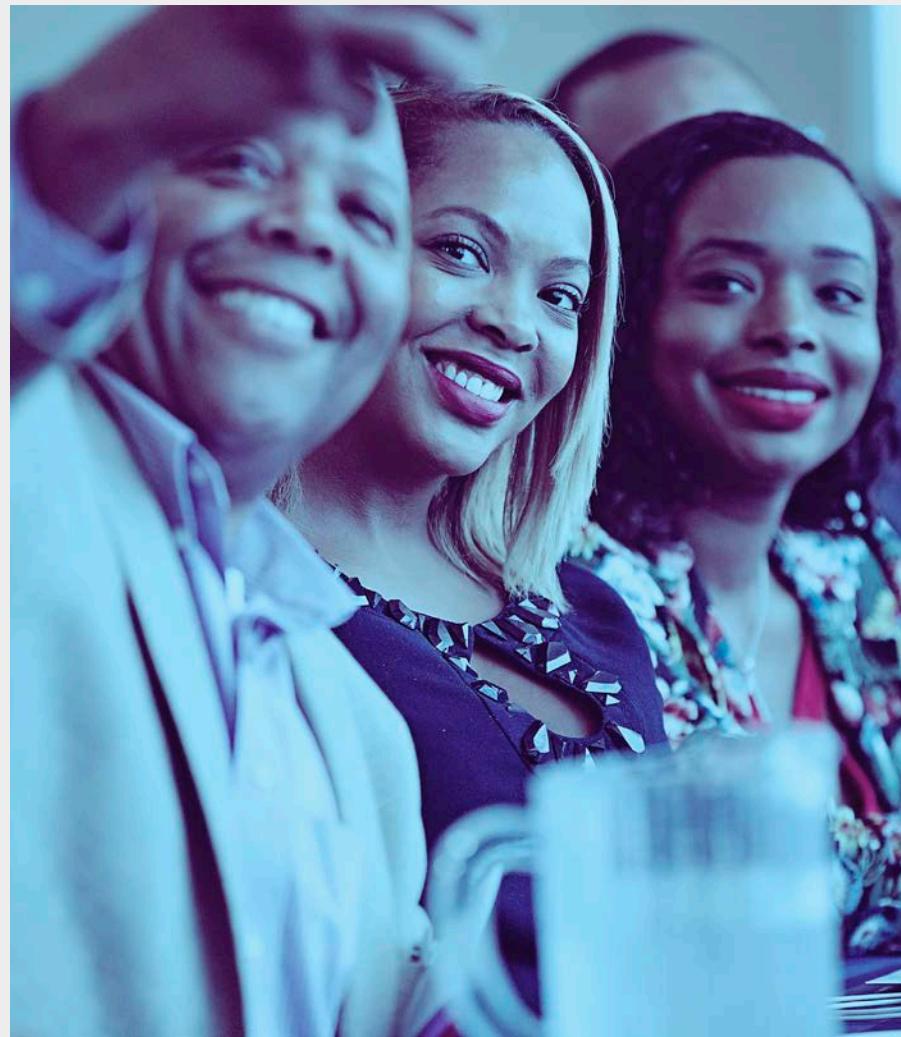


*imagine*

*50 million people from across  
the globe celebrating our planet  
and our shared humanity*

# EarthRISE50

A GLOBAL MOVEMENT FOR INCLUSIVE ECONOMIES



- ▶ Hosting Earthrise Dinners
- ▶ Amplifying on their Platforms
- ▶ Living the Earthrise Principles
- ▶ Modeling inclusive leadership

EarthRISE50

# Countdown to EarthRISE50

24 DECEMBER 2018



# RISE: Our Destination Event

08 NOVEMBER 2018 | JERSEY CITY

At RISE 2018, join our visionary partners and global philanthropists--including special guest Joy Mangano, inventor, entrepreneur, and UN Champion for Innovation--as we celebrate the spirit of entrepreneurship grounded in the EarthRISE 50 principles of interdependence, long term thinking, and deep collaboration.

The EarthRISE50 GLOBAL FOUNDERS CIRCLE will be announced.



## 2017 HIGHLIGHTS

**120M+**

MEDIA IMPRESSIONS FROM LOCAL  
AND GLOBAL OUTLETS

**150+**

FUNDERS AND DONORS WITH SPECIAL  
PERFORMANCE BY PETER BUFFET

**500+**

ENTREPRENEURS, COMMUNITY  
PARTNERS AND PUBLIC LEADERS

# EarthRISE50 Founding Circle

## MEMBERSHIP DETAILS

As part of the EarthRISE50 Founding Circle, global influencers and champions of human potential will join us on a transformational journey from “hero to host” of a new future economy. In partnership with a small group of committed Restorative Investors, they will pool social, knowledge and financial resources to model an inclusive future economy from the ground up in the places they care most about, as well as those that need swift attention.

EarthRISE50 Founding Circle members will join learning journeys across the US and the world, participate in EarthRISE50 conversations at partner-led events in their locality, gain new skills as Restorative Investors and apply their learning, new networks and financial capital to emergent solutions that hold promise in advancing the EarthRISE50 goals of awakening to our interdependence, profound collaboration, and long-term thinking.

## Timeline

### SHORT-TERM EARTHRISE50 ACTIVITIES

- ▲ EarthRISE50 Steering Committee planning meeting in New Jersey | **September 20**
- ▲ Attend Jubilee Gathering with Restorative Investors in Louisiana | **September 26**
- ▲ UNGA week opportunity to share EarthRISE50 plans with Constellation Team in New York | **September 21**
- ▲ Post EarthRISE Dinner Toolkit on new EarthRISE50.org website | **October 09**
- ▲ Attend EarthRISE50 Founding Circle Announcement in Jersey City | **November 08**
- ▲ Call to action for Restorative Investors Commit to \$50K+/year for 5 years starting in 2019 | **November 28**
- ▲ Call to action to artists, faith based community leaders to influence the global culture | **December 21**
- ▲ **Spring:** Restorative Investors to gather at EarthRISE50 Founding Circle home in Louisiana
- ▲ **Summer:** Restorative Investors to gather for Summer Reflective in 2019



“ Collectively, we have connected with hundreds of women by sharing our passions, and teaching our respective crafts. We decided to combine our talents and resources to not only promote collaboration itself, but also to offer a platform for other women business owners to showcase their talents. ”

Kimberly Sumpter, La Shonda Tyree and Dawn Fitch are three women leaders out 2,100+ Rising Tide Entrepreneurs who are investing their time and talents to create community resilience and innovation for human and planetary well-being in an inclusive future economy.



**“My sense is that in the evolution of the planet, we are still becoming human, still striving to reach our full human potential. Through our deepening awareness and loving attention we can collectively shift consciousness to embrace compassionate interdependence with all life on earth.”**

**MARTIN PING**  
HAWTHORNE VALLEY  
EXECUTIVE DIRECTOR

# *impact*

By 2030, **50 EarthRISE50** founding circle members will have mobilized **250 local champions & restorative investors** who will support a network of partners serving **50,000 entrepreneurial leaders in the most disadvantaged communities** with the social, knowledge and access to financial capital they need to adjust to the emerging future economy.

## TIMELINE

**2018-2019**

ACTIVATION

**2020-2021**

3-5 CITIES  
\$15M RIS

**2021-2022**

5-15 CITIES  
\$35M RIS

**2022-2023**

15-35 CITIES  
\$75M RIS

**2024-2025**

35-50 CITIES  
\$100M RIS

“ Earthrise gives humanity a moment to stand together, to see ourselves connected and in context. ”

**DOUG FORRESTER**  
FOUNDING CHAIRMAN,  
RISING TIDE CAPITAL



EarthRISE50



## To learn more about the **EarthRISE50** **Founders Circle**

Contact:  
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[amy@RisingTideCapital.org](mailto:amy@RisingTideCapital.org)

# Rising Tide Capital Sponsors & Partners

SINCE 2004

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Blackstone Charitable Foundation

THE ROBERT & MARION SCHAMANN BROZOWSKI FOUNDATION, INC.



NoVo Foundation  
create. change.



Morgan Stanley



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THE PAUL & PHYLLIS FIREMAN CHARITABLE FOUNDATION



SILVERMAN  
BUILDING NEIGHBORHOODS

Sheri Sobrato Fund  
An advised fund of Silicon Valley Community Foundation



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## MEDIA COVERAGE



Entrepreneur  
Bloomberg Media



EarthRISE50



RISING TIDE  
CAPITAL

Founded in 2004, Rising Tide Capital is a non-profit organization transforming lives and communities through entrepreneurship.

[www.risingtidecapital.org](http://www.risingtidecapital.org)

EarthRISE50